CYBERTACOS @ RSAC 2027

April 5, 2027 | 7:00 p.m. PT | Merkado

The Location and Opportunity

W2 Communications is bringing CYBERTACOS back to Merkado during RSAC 2027! The event will take place on Monday, April 5, 2027 beginning at 7:00 p.m. PT at 130 Townsend St, San Francisco, CA.

If you are looking for a creative opportunity to promote your brand in front of hundreds of the industry's most innovative leaders, contact us today to learn more about our sponsorship packages below.

Available Sponsor Packages

**Anyone who signs on before October 15, 2026 receives a 15% discount*
**Interested in customizing a package to your needs? We are flexible and open to conversations*

Exclusive Co-host Sponsor – $20,000:

- Exclusive access to the venue between 5:00–7:00 p.m. to host an event of your choosing
  - Option: Participation in a N2K podcast event, coordinated directly by W2 Communications (for an additional $5,000)
- Company logo added to CYBERTACOS homepage, noted as the CYBERTACOS @ RSAC co-host
- Custom pre-event signage
- Company logo included on CYBERTACOS signage, noted as a co-host
- Company logo included in all promotional outreach/invites, noted as co-host
- Exclusive social media promotion leading up to the event; inclusion in all social posts/graphics alongside W2 Communications logo
- Opportunity to bring in one pop-up banner and set up table on-site
- Opportunity to bring marketing collateral to distribute to attendees
- Full attendee list for engagement (access to early iterations of the registration list leading up to the event)

Platinum Sponsor (2 available) – $8,000:

- Exclusive "hospitality" sponsor: Branding on custom event drink, napkins and food buffet
- Company logo added to CYBERTACOS homepage, noted as a platinum sponsor
- Company logo included on event signage, noted as a platinum sponsor
- Company logo included in all promotional outreach/invites, noted as a platinum sponsor
- Exclusive social media promotion leading up to the event
- Opportunity to bring in one pop-up banner
- Opportunity to bring marketing collateral to distribute to attendees
- Full attendee list for engagement

Gold Sponsor (3 available) – $5,000:

- Company logo added to CYBERTACOS homepage, noted as a gold sponsor
- Company logo included on event signage, noted as a gold sponsor
- Company logo included in all promotional outreach/invites, noted as a gold sponsor
- Exclusive social media promotion leading up to the event
- Opportunity to bring in one pop-up banner
- Opportunity to bring marketing collateral to distribute to attendees
- Full attendee list for engagement

Silver Sponsor (4 available) – $3,000:

- Company logo added to CYBERTACOS homepage
- Company logo included on event signage
- Company logo included in all promotional outreach/invites
- Group social media promotion leading up to the event
- Opportunity to bring marketing collateral to distribute to attendees

For more information: Visit cybertacos.net or email us at cybertacos@w2comm.com