

# GovBoost

A W2 Communications Company

## Outreach

- Strategic planning
- Messaging
- Thought leadership
- Press relations
- Blogging
- Event production
- Social media

## Creative

- Creative design
- Branding
- Photography & Video
- Website development
- Digital campaigns
- SEO

## Content

- Long and short form, digital and traditional
- Reports, white papers, presentations, articles
- Business Writing
- Podcasting

W2 Communications GovBoost is a certified small business located in the Washington D.C. metro area that delivers senior-level expertise to help federal agencies meet their communication objectives. A full-service, integrated communications provider with a 20-year history, we offer a wide range of capabilities backed up by proven processes and methodologies. We are particularly adept with complex or technical subject matter. Our team of 30 full-time employees are experts at working with diverse stakeholders to engage and influence, increase clarity and efficiency, and advance agency goals.

With our strong commitment to serving the country and supporting the federal government's mission, you can expect a service partner that is highly responsive, service-oriented and deadline sensitive. GovBoost puts your agency's mission at the center of everything we design, develop, and deliver to drive game-changing mission outcomes and user experiences.

## Clients Recently Served

*NASA Glenn Research Center*

*The Cyber AB*

*World Wide Technology, Public Sector Division*

*Palo Alto Networks, Federal Division*

*Cisco, Security Division*

*Hitachi Vantara Federal*

## NAICS Codes/SINs

*512110 – Motion Picture and Video Production*

*541430 – Graphic Design Services*

*541613 – Marketing Consulting Services*

*541511 – Web Based Marketing*

*541810 – Advertising Agencies*

*541820 – Public Relations Agencies*

*541910 – Marketing Research*

*541922 – Commercial Photography*