



On-Page SEO Checklist

Use this to help establish the minimum standard requirements for on-page SEO

- Does the title contain the keyword/phrase?
- Is the keyword/phrase used in the first paragraph?
- Is the keyword/phrase and/or variations used throughout the remaining body text?
- Does the post contain headings?
- Is the keyword/phrase and variations used within the headings? (h2/h3/h4)
- Does the post contain images?
- Are keywords/phrases and variations used for ALT text for the images?
- Does the post contain at least 350 words? (Ideal blog length: 800-1000 words)
- Does the post contain links to other relevant content on the website (internal links)?
- Does the post contain links to other relevant content on other websites (external links)?

Need guidance on developing SEO-driven content?
Check out our SEO Template

Need SEO help? Contact us: <https://w2comm.com/contact>